

# Connection Magazine

EFFECTIVE  
AFFORDABLE  
ADVERTISING

- ✓ Reliable distribution to 12,000 homes
- ✓ Advertorial opportunities
- ✓ Leaflet distribution
- ✓ Established
- ✓ Local
- ✓ Useful information
- ✓ Community spirited
- ✓ Read and retained

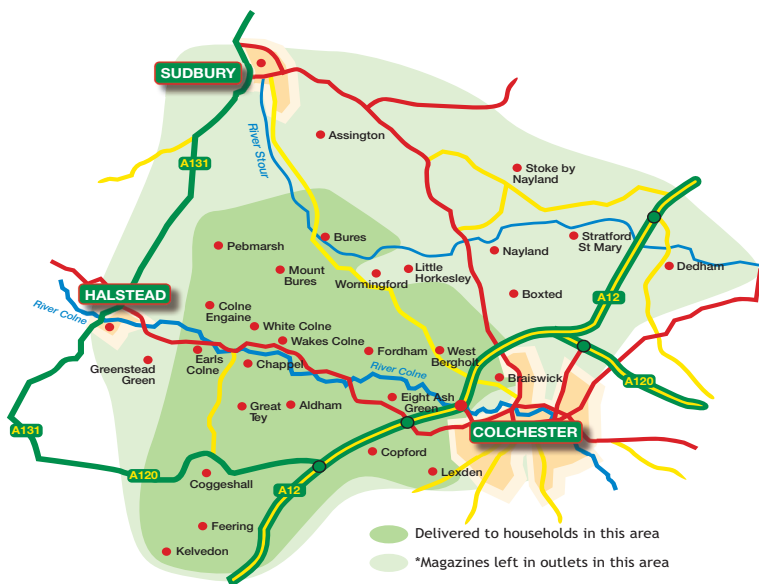


Contact us for further details

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Reaching the heart of the community. Connecting residents in 12,000 homes with local businesses.

# Advert Rates



Advert Size	One Issue Rate	Ongoing Regular Package	
		*Price per issue	*Cost per 1000 delivered
Full Page	£300	£256	<b>£21</b>
Half Page	£175	£148	<b>£12.33</b>
Quarter Page	£120	£102	<b>£8.50</b>
Eighth Page	N/A	£60	<b>£5</b>

\* All prices quoted are subject to VAT at the current rate.

### \*Cost per 1000 delivered:

These figures demonstrate how affordable advertising in The Connection is. We deliver to 12,000 homes in total and these figures in red show how much, if you're on a regular package, it works out to reach 1000 of those homes. To give you an idea of how wide an area 1000 homes cover, Eight Ash Green, Aldham and Fordham amounts to 1043 homes.

### Ongoing Regular Package:

This is our most popular choice. Most of our advertisers opt for a regular package. They commit to a minimum of three issues (six months advertising) and continue advertising thereafter until they decide to stop.

### The benefits include:

FREE artwork. FREE editorial space in one issue when a full, half or quarter page ongoing package is booked.

### Premium Pages:

Please enquire about premium rates and availability.

### Leaflet Distribution:

We can deliver leaflets, menus, postcards, newsletters with the magazine. We can deliver from 500 to 12,000 homes. Please get in touch for a quote.

### Six issues a year:

The Connection Magazine is published six times a year. This means it proves even more affordable and economical as the money invested on an advert will stretch for two months.

**Deadline Dates:** Please email us for our deadline dates.

### Contact details:

Call Sarah Banks for a no obligation chat on:

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